This Program of Study plan should serve as a guide in the development of secondary and post-secondary course planning for students. Courses listed within this plan are only recommended and are indicative of the courses needed to complete a Program of Study. The following items need to be considered:

- Courses in the arts and humanities are valued by post-secondary institutions for their cognitive benefits and in communicating and expressing the ideas and emotions of the human spirit.
- Post-secondary institutions have varying course requirements for admission including World Languages.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Required Credits</th>
<th>English</th>
<th>Math</th>
<th>Science</th>
<th>Social Studies</th>
<th>Other Required Courses</th>
<th>Pathway Electives Recommended</th>
<th>Credit Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grade 9</td>
<td>4.0</td>
<td>3.0</td>
<td>3.0</td>
<td>3.0</td>
<td>2.0</td>
<td>Recommended Sequence for Pathway (may adjust yearly as needed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grade 10</td>
<td>4.0</td>
<td>3.0</td>
<td>3.0</td>
<td>3.0</td>
<td>2.0</td>
<td>[Minimum— 8.5 elective credits needed for graduation]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grade 11</td>
<td>4.0</td>
<td>3.0</td>
<td>3.0</td>
<td>3.0</td>
<td>2.0</td>
<td>Grade Requirements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grade 12</td>
<td>4.0</td>
<td>3.0</td>
<td>3.0</td>
<td>3.0</td>
<td>2.0</td>
<td>4.0 Required 2.0 Elective 6.0Total</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Course Code Key (see course catalog for further details):*
- AP: Advanced Placement
- AS: Advanced Standing
- TC: Transcribed Credit
- YO: Youth Options

*28 Credits Possible:*
- Credits: 15.0
- Minimum Electives: 8.5
- Credits for Graduation: 23.5

*Other Related Courses and Activities (curricular, co-curricular, and extra-curricular):*
- Forensics
- Skills USA
- Theatre I (0.5)
- Grammar & Usage (0.5)
- Journalism II (1.0)
- World Languages (1.0 each)
- Photography II (1.0)
- Marketing I (TC) (1.0)
- Art, A/V Technology, & Communications Youth Apprenticeship (1.0)
- Criminal Justice (0.5)
- Drawing I & II (0.5)
- Preparation for College and Business Communications (1.0)
- Commercial Art I (0.5)
- Writing with Style (0.5)
- Print Graphics I (1.0)

Eau Claire Area School District
Modified: Spring 2017
# Journalism & Broadcasting Pathway
## Arts, A/V Technology and Communications Career Cluster

Advisement provided through Student Services office and post-secondary transfer credits determined by college admissions counselors. Postsecondary credit transfer information also available at [http://www.uwsa.edu/tis](http://www.uwsa.edu/tis)

*Please visit the web site of institutions listed below for any program updates.*

<table>
<thead>
<tr>
<th>Baccalaureate Degree</th>
<th>Associate Degree Programs</th>
<th>Certificate/License</th>
</tr>
</thead>
</table>
| University of Wisconsin – Eau Claire  
  - Communication and Journalism  
  - Journalism  
  - Communication and Emerging Media  
  - Journalism  
  - Marquette University  
  - Journalism  | University of Minnesota – Twin Cities  
  - Communication, Multimedia Journalism Option | Lakeshore Technical College  
  - Broadcast Captioning |
| University of Wisconsin – Stout  
  - Communication and Emerging Media  
  - Journalism | Minnesota State University, Mankato  
  - Journalism  
  - Morehead State University  
  - Communication, Multimedia Journalism Option | |
| University of Wisconsin – Madison  
  - Communication, Multimedia Journalism Option | | |

<table>
<thead>
<tr>
<th>Post-Secondary Options</th>
<th>Adult Apprenticeship, On-the-Job Training or Other</th>
<th>Employment Options</th>
</tr>
</thead>
</table>
| Careers | | Radio and Television Announcer  
  - Reporter  
  - Researcher  
  - Station Manager  
  - Writer |
|   | Art Director  
  - Audio-Video Operator  
  - Broadcast Technician  
  - Control Room Technician  
  - Design Director | Editor  
  - Journalist  
  - Light Director  
  - Producer  
  - Publisher |