

**Eau Claire School Board Minutes**  
**Monday, August 6, 2018**  
*Generated by Patti Iverson*

**Members present**

Chris Hambuch-Boyle, Laurie Klinkhammer, Joe Luginbill, Eric D Torres, Charles Vue

**Members absent**

Lori Bica, Aaron Harder

**1. REGULAR MEETING - CALL TO ORDER**

Following the Pledge of Allegiance, President Luginbill called the meeting to order at 7 p.m. Board Secretary Patti Iverson confirmed that the meeting had been properly noticed and was in compliance with the Open Meeting Law.

**2. PUBLIC FORUM**

No one signed up to address the Board.

**3. BOARD/ADMINISTRATIVE REPORTS**

**3.1 Superintendent's Report**

Superintendent Hardebeck reviewed the Board's calendar of upcoming events.

Dr. Hardebeck said the District has received a safety grant in the amount of \$388,795. The grant will be used for equipment like security cameras, entry-controlled video monitoring, surveillance, and servers to store security footage. It will also cover costs to train staff in school security and digital staff assessment as well as provide mental health training.

The ECASD recently received national recognition as a District of Distinction by the publication, *District Administration*. This honor was created by the magazine to recognize school districts for leading the way with new ideas that work. They recognize initiatives that are yielding quantifiable benefits that could be replicated by other districts. The District submitted an application for its summer school initiative: Removing Barriers for All Learners. The program provides opportunities for students to be engaged in high-quality learning throughout the summer months. The program especially benefits children with special needs, English learners, and lower socio-economic students who are at greater risk of learning losses when school is out for the summer. Breakfast, lunch, and transportation are provided for free. There were nearly 6,000 students enrolled, which is about 40% of the District population. More than 25 community partners participate in the program.

**3.2 Board President's Report**

President Luginbill congratulated the District on being featured as a District of Distinction in the *District Administration* publication.

Mr. Luginbill asked Board members to continue to check the GoogleDoc for upcoming School Board events that the Board can participate in.

#### **4. OTHER REPORTS**

##### **4.1 School Board Committee Reports**

The Policy & Governance Committee approved drafts of a social media policy, voter registration, and student threats of violence.

##### **4.2 Legislative Update**

Eric Torres said that State Superintendent Tony Evers announced that the DPI 2019-21 state budget request will incorporate elements from the "Fair Funding for our Future" plan which was proposed in previous budgets. This includes guaranteeing state funding for every student and accountability for family income and poverty as a factor in educating students.

#### **5. CONSENT RESOLUTION AGENDA**

Motion by Chris Hambuch-Boyle, second by Eric D Torres, to approve the following consent resolution agenda items:

- Minutes of July 23, 2018
- Minutes of Closed Session - July 23, 2018
- Human Resources - Employment Report

Motion carried

Yes: Chris Hambuch-Boyle, Laurie Klinkhammer, Joe Luginbill, Eric D Torres, Charles Vue

#### **6. INDIVIDUALLY CONSIDERED RESOLUTION(S)**

##### **6.1 Spanish Dual Immersion Program Proposal for Professional Development & Curriculum Writing Plan**

Dave Oldenberg, Director of Academic Services, and Brianna Smit, English Learner Coordinator, shared an update of progress and costs to date for the proposed Spanish Dual Immersion Program and the projected professional development and curriculum costs. It was estimated that it would cost \$4,000 for the 2018-19 school year and \$10,650 for the 2019-20 school year. These costs would be covered by the Title II and Bilingual/Bicultural grants.

During past presentations, Board members asked for samples of applications used by other districts. Ms. Smit shared information on the application process used at Madison Metropolitan School District, Menasha Joint School District, and Verona Area School District. She said the District has asked for a legal review of a lottery system to ensure that its practices are non-discriminatory.

The Dual Immersion Committee would like Board direction to continue building the scope of a dual immersion program. To move forward with the project, the committee requested a commitment by the Board to approve professional development and curriculum costs. If approved, the committee would come back to the School Board in December and talk about the application process and ask the Board to approve that if it so desires. If the Board agrees to move forward at that time, in March 2019 the Board would be asked to approve transportation.

Some Board members expressed concerns with establishing District priorities for the various projects that have come before the Board to date including LEAP projects and the INDE proposal. It was suggested that the Board look at all proposals to determine costs across the District and to set priorities in accordance with the Strategic Plan. Others liked that this proposal was coming in small phases and steps, which allows the Board time to get information and make decisions in phases. This model could be used for future proposals.

Dr. Hardebeck said that as the District has considered new programs and innovations, it has found that it works best to take things slowly and do research, planning, and learning to move it forward.

Motion by Eric D Torres, second by Laurie Klinkhammer, to approve Spanish Dual Immersion program proposal for professional development and curriculum writing plan as presented.

Motion carried

Yes: Chris Hambuch-Boyle, Laurie Klinkhammer, Joe Luginbill, Eric D Torres, Charles Vue

## **6.2 Formation of Equity Committee to Review Graduation Parties**

Superintendent Hardebeck said she has had parents contact her about how donations are divided for the all-night graduation parties at Memorial and North high schools. She has been asked if the donations should be allocated for each student or if they should be divided equally between the two high schools. There is a desire from both high schools to have more clear-cut expectations on how to operate these events. She felt the creation of another equity committee to review donations for the all-night parties would be appropriate. It would follow the same procedure used to establish previous equity committees.

Motion by Chris Hambuch-Boyle, second by Charles Vue, to approve the formation of an equity committee to review graduation parties.

Motion carried

Yes: Chris Hambuch-Boyle, Laurie Klinkhammer, Joe Luginbill, Eric D Torres, Charles Vue

## **7. ADJOURN TO COMMITTEE**

## **8. COMMITTEE REPORTS/ITEMS FOR DISCUSSION**

### **8.1 Family Climate Survey**

Michelle Radtke, Director of Assessment, shared the results of the annual family climate census survey. *K12 Insight* conducts the survey. There were 1,848 responses, which is a 20% response rate. This was right at the District's target goal. Ms. Radtke shared some of the strategies used to increase the participation rate including opening the survey during Family/Teacher conferences. The survey is translated in Spanish and Hmong, and this year the District received the highest number of translated surveys.

Based on past survey results, the District implemented several initiatives to address those requests such as creating the LEAP Committee and developing a new calendar with more professional development days before students arrive for the school year and at the end of the school year.

The overall perception of educational quality increased slightly from 83% to 85%. This far exceeds the national average of 54%. The survey is broken down into the priority areas of the District's Strategic Plan: Academic Achievement, Student Social and Emotional Growth, Collaborative Cultures, High Quality Staff, and Family and Community Partnerships. The District's goal is to have 80% of the respondents answer either Strongly Agree or Agree.

In the area of Academic Achievement, the District scored above its goal in all three areas: academic support, rigorous and challenging programs, and educational programs and services.

For the priority area of Student Social and Emotional Growth, the District met its goal of 80% in student support, school operations, bus transportation, and educating the whole child. *K12 Insight* identified safety and behavior as an area for growth. There were some concerns about keeping things confidential in this area. The District will need to look for strategies so that staff can communicate safety and behavior concerns in a confidential, effective manner to students, staff, and families.

Ms. Radtke said the District does not survey parents about collaborative structures, but the survey is used as a strategy to get feedback from families on how to improve our schools.

*K12 Insight* identified High Quality Staff as an area for growth. They have communicated that concerns are around inconsistent practices across the District. The District is implementing a new multi-level system of support framework. This implementation will be delivered with professional development and resources to provide consistency amongst all. The District is also creating a School Improvement Planning structure that will allow principals to have deep

conversations with their building leadership teams around developing structures to create consistency. The structure will allow principals to collaborate with one another around strategies they are using in their building to develop relationships with their families.

The District has met its goal in the area of communication with the principal. However, *K12 Insight* has identified family engagement as an area for growth. Families continue to be concerned with facility use and would like more access to facilities. The District continues to have a higher demand for its facilities with less resources. The facility use policy has been revised to address some of these concerns and the District will continue to review the policy.

When families were asked how they currently get information about school and how they want to receive information, the top two answers for both questions were via email and school newsletters. The District is using the format considered most beneficial.

This information will be shared and reviewed with building and District leadership teams. There will be family engagement strategies specified in all School Improvement Plans. The District will continue to work on its facility use policy. The District will also communicate to families the actions that will be taken in response to the Family Climate Survey.

## **8.2 Every Student Succeeds Act (ESSA) Review**

Dave Oldenberg, Director of Academic Services, said that the Every Student Succeeds Act (ESSA) is a reauthorization of the 1965 Elementary and Secondary Education Act passed in December 2016. The last reauthorization was the No Child Left Behind Act of 2001. ESSA gives states more control regarding how schools account for student achievement. This includes the achievement of disadvantaged students living in poverty, who are not white, who receive special education, and who have limited English language skills.

As part of ESSA, districts must:

- Have challenging academic standards
- Assess student performance in English Language Arts (ELA) and Mathematics
- Assess science once in elementary, middle, and high school
- Disaggregate student performance data by subgroup
- Focused support for students who are English learners, migratory, homeless, at-risk, delinquent, or neglected
- Look at the distribution of teachers in front of student populations
- Report school-level financial data

ESSA is funded through entitlement grants. Mr. Oldenberg reviewed those grants and the purpose for each one.

### Title I, Part A – Improving Basic Programs

There is a greater focus on family engagement. Some ways to do this can be done by collaborating with the Parent Advisory Council and working with Policy & Governance to update policy language for parent participation in the schools. There will be a continued effort to support struggling learners in English Language Arts and Math. In addition, there will be increased attention to homeless students by providing trainings to secondary staff on how to identify signs of homelessness and the referral process, establishing the ECASD Closet to provide basic necessities for all students in need, and securing grants to improve services to homeless students.

### Title I, Part D – Prevention and Intervention Programs for Children & Youth Who Are Neglected, Delinquent, or At-Risk

There will be collaborative efforts between the home school and partners the District may contract with (such as the Northwest Juvenile Detention Center and Eau Claire Academy). Transition support will include students with disabilities. The District will ensure that students in these programs have academic and career opportunities available to all students.

### Title II – Preparing Training and Recruiting High-Quality Teachers, Principals, or Other School Leaders

The District will incorporate training into the revised School Improvement Plans, there will be trainings for ELA and Math, and the District will continue collaboration between the Human Resources and Teaching & Learning departments.

### Title III – Language Instruction for English Learners and Immigrant Students

This grant helps pay for .3 FTE of Brianna Smit's salary and for translators, supplies, textbooks, and workbooks. The District is responsible for identifying English Learners (EL), supporting ELP growth, providing academic achievement and school success for English Learners, and determining when English Learners have reached full English proficiency.

### Title IV, Part A, Subpart 1 – Student Support and Academic Enrichment Grants

This grant helps provide well-rounded education, safe and healthy students, and technology to improve academic achievement and digital literacy.

The next steps the District will take to comply with ESSA includes making revisions to Policy 811.1 – Parent Participation in Schools and to add text messaging and emailing while driving to ECASD policies. In addition, implementation of ESSA will be facilitated through the District's Multi-level System of Support (MLSS) and the School Improvement Plan (SIP) process.

### **8.3 Discussion and Possible First Reading of Policy 821 - District Sponsored Social Media**

The Board shared a first reading of Policy 821 – District Sponsored Social Media:

The Eau Claire Area School District understands the value of social media and the benefits offered by digital communication devices for disseminating important and time-sensitive information and providing a forum for students, their families, and the public to interact. This policy is intended to inform all those visiting an ECASD-supported social media page or site (i.e. users) as to what they post on a District-sponsored social media platform.

#### **Existing policies**

All existing policies and behavior guidelines that cover conduct on school premises and at school-sponsored activities similarly apply to the online environment in those same venues.

#### **Use of Harassing, Discriminatory, or Other Inappropriate Language**

Use of ethnic slurs, obscenity, profanity, or engagement in any conduct that would not be acceptable in Eau Claire School District's community is not permitted. Comments that ridicule, exploit, or demean persons on the basis of their age, color, creed, handicap, national origin, immigration status, race, religion, sex or sexual orientation, gender identity or expression, or any other legally recognized protected class under federal, state, or local laws, regulations or ordinances are strictly prohibited and shall be removed.

#### **Threats of Violence**

Threats of violence or similar inappropriate or unlawful conduct shall not be tolerated and may, where appropriate, subject the user to disciplinary or legal action.

#### **Proprietary, Trademark, or Copyrighted Information**

Confidential or proprietary information about the ECASD, its students, its faculty, its administration, or its alumni is not permitted. Users are requested to use good ethical judgment and follow District policies and state and federal requirements, such as the Health Insurance Portability and Accountability Act (HIPAA) of 1996 and the Family Educational Rights and Privacy Act (FERPA).

#### **Promotional Materials or Spam**

The District strictly forbids the use of District-sponsored sites or pages for unsolicited commercial or "spam" campaigns. Links to third party sites may also be removed.

### **Acceptable Comments**

The District shall create content on its social media sites. When replies or comments to District-created content are allowed, the comments must be responsive to the subject matter of the original post. The District reserves the right to remove comments that are off topic, out of context, or overly long.

### **Privacy of Users**

All those posting comments on a District-sponsored social media site shall respect the privacy of others. No personally identifying information, such as telephone number, home address, email address, social security or other identifying number, of another individual may be posted.

Users must always obtain permission before posting pictures, video, or audio of any other person. Be aware that parent permission is required before posting material that includes any student under the age of 18.

### **Protection of Personal Information**

Users shall be advised to not share personally identifying information such as their telephone number, home address, email address, account numbers, or social security numbers.

### **Improper Use of Someone Else's Identity**

Any user who assumes the identity of another individual in order to post content shall have their post removed and their access to the social media page or site may be rescinded.

### **Liability**

Users shall be fully responsible for their posts made on a District-sponsored site. Users may be held liable for comments deemed to be copyright infringement, defamatory, proprietary, libelous, or obscene (as defined by the courts). Users are also responsible for complying with the existing rules of social media web sites.

The Board agreed to bring this forward on the August 20, 2018 agenda for approval.

## **9. REQUEST FOR FUTURE AGENDA ITEMS**

There were no requests for future agenda items.

A video of the summer school program was shared.

## **10. ADJOURN**

Motion by Charles Vue, second by Eric D Torres, to adjourn meeting.

Motion carried

Yes: Chris Hambuch-Boyle, Laurie Klinkhammer, Joe Luginbill, Eric D Torres,  
Charles Vue

Meeting adjourned at 9:07 pm