

# MINUTES/NOTES

**Meeting:** Eau Claire Virtual School Governance Board

**Date:** 12.20.2022

**Time:** 4:45 P.M.

**Location:** Flynn Elementary Room 176

**Attendees:**

	PaSia Moua-present	Jason Schmitz-present	Andria Rice-present	Kelsey Maki-absent
Susan Kishel-present	Erik Keisler - absent		Shannyn Pinkert-here	Mike Lee-present
		Andrew Seveland-absent	Jenna Mattice-present	Lillian McRaven-absent

**Guests:**

Jim Schmitt

**Notes:**

**1. 11.15.22 Approval of Minutes – Shannyn Pinkert**

- Motion by to approve 11.15.2022 ECVS meeting minutes, seconded. All others approve, motion carries.

**2. School Report**

- Communication plan
  - New video is done – Jim will send a link. Jim will make sure it is on the website.
    - Link: <https://ecasd.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=268ef723-2b7e-45ff-80e7-af6301632bae>
  - Roadmap for December and January scheduled Facebook postings
  -
- 1 elementary enrollment, several secondary enrollments for second semester
  - New families will be welcomed on January 23<sup>rd</sup> in three different time slots for orientation
  - Working with a few students/families on course work engagement (secondary level). Attendance is the biggest challenge.
- Debbie and Jim – Retention rate from 2021-22 to 2022-23?
- 9 students visited the library. Outstanding experience. There will be another visit in the future.

**3. Board Membership**

- Motion to approve Nicole Brynelsen for membership. Seconded. All in favor. Membership approved.
- Jim will reach out to Justin J. about membership. Jim will reach out to Quinn if Justin is not interested.
- Motion to remove Erik from the ECVS board. Seconded. All in favor.
- Five vacant positions on the board. Several people from the board will be reaching out to potential members.

**4. Group Committee Breakouts**

- Board development membership (Jenna, Kelsey, Pa Sia)

- Recruitment
    - Brochure
      - What the mission and vision is of the ECVS
      - What the job is as a board member
      - Have a flyer/electronic version of information
      - Pictures/name/role
      - Include the Facebook and website
      - Requirements as a Member
        - 11 meetings a year
        - Attendance is expected unless an absence is communicated to Shannyn 715-379-3574 or Deb 715-852-3501
        - Stay involved and engaged in subcommittees
  - Training
    - 10-15 minutes of an intro for their first meeting
    - Share information from the SharePoint or Facebook/Website
    - Requirements as a Member
      - 11 meetings a year
      - Attendance is expected unless an absence is communicated to Shannyn 715-379-3574 or Deb 715-852-3501
      - Stay involved and engaged in subcommittees
  - Retain Members
    - Proper invite or communication to events/meetings
    - Ask Justin Yang to see if he would like to join the ECVS Board
- Outreach (family, community engagement) (Jason, Shannyn, Andria)
  - Communications: Ways to connect with families, public, students
  - Marketing: Promoting to school
  - Raise awareness within the community
  - Research what attracts families to virtual schools (families within district that go to different virtual schools)
  - Recruitment
  - Informational session
  - Event involvement (tables @local events; magnets/swag)
  - Brochure – place at the library
- Identity (mission, demographics) (Mike, Sue, Drew, Jim)
  - Data:
    - Retention
    - Demographics over time (race, SPED, poverty, etc.)
    - Check cell sizes allowed
    - GPA before ECVS, and when in ECVS
    - Survey of why families join ECVS
    - Exit surveys

- Count of events for in person
- Sibling data
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**5. Future Agenda Items**

- Public Comment
- Approval of Minutes
- School Report/FAC update