

# MINUTES/NOTES

**Meeting:** Eau Claire Virtual School Governance Board

**Date:** 11.15.2022

**Time:** 4:45 P.M.

**Location:** Flynn Elementary Room 176

**Attendees:**

Kaylynn Winegar	X PaSia Moua	X Jason Schmitz	X Andria Rice	Kelsey Maki
X Susan Kishel	Erik Keisler	Melissa Crisp	X Shannyn Pinkert	MarLee Johnson
Mario Medrano	Dave Oldenberg	Andrew Seveland	X Jenna Mattice	X Lillian McRaven
X Michael Lee				

**Guests:**

Debra Nemitz, Jim Schmitt, Debra Skalecki, Jill Schwebach

**Notes:**

**1. Introduce New Committee Members – Approval of New Minutes**

- Motion by PaSia Moua to approve Jenna Mattice, Michael Lee, and Lillian McRaven as new ECVS board members, seconded by Susan Kishel. All others approve, motion carries.

**2. 10.18.22 Approval of Minutes – Shannyn Pinkert**

- Motion by Jenna Mattice to approve 10.18.2022 ECVS meeting minutes, seconded by PaSia Moua. All others approve, motion carries.

**3. FAC Update**

- Referendum Review
- Budget discussion
- Funding History – a visitor talked about how ECASD schools are funded by the state.
- Addressing foreign language concerns moving forward – this was a general overview

**4. Marketing Update**

- Adam Pettit and Teri Piper Thompson have been working with ECVS staff to create marketing materials. Trying to grow an online following before other marketing techniques are utilized (i.e. radio)
- The Veteran’s Day program was shared with families.
- ECVS video update coming – with current staff and students
  - i. Wanting to increase enrollment K-5 using this video as a tool along with the website and Facebook page.
- Hoping to have marketing items in place before enrollment opens at semester.

**5. Discussion**

- Jane, Debbie, Jim, and Tiffany review student’s participation weekly. They go through multiple steps to increase participation online with the final step being removal from the virtual school.
- School Report Cards – ECVS rated highly amongst other virtual schools in the state.
- ECVS will be partnering with the Library on Friday, November 18<sup>th</sup>.

**6. Discuss Group Committees**

- We did not breakout into groups at this meeting
- Identity/Demographics
- Board Development
- Community Outreach

**7. Future Agenda Items**

- Public Comment
- Approval of Minutes
- School Report/FAC update