

# August Newsletter

Division 11 | Wisconsin-Upper Michigan | Key Club International

Summer is in full bloom! I hope you are all having one to remember. Although summer is far from over (don't worry!), the school year will come up fast. Here is another look at everything going on in Key Club this fall—and a couple updates from the summer as well.

Yours in service,  
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# At a Glance

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- Key Leader
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# ICON Recap

In early July, members of the WIUM District Board and Key Clubbers from all over the world attended the International Convention. Attendees explored Chicago, learned how to become better at their positions, and elected a new international board. They had a safe and fun trip!



# MRF Update

One of the District's goals for this year is to have 75% overall MRF submission each month. I am proud to report that Division 11 has been meeting that mark consistently in recent months! This is great progress and I want to encourage you all to keep submitting them on time. Your next chance is soon—July Forms are due August 5th!



# Key Leader

Key Leader is a retreat where attendees learn about and develop leadership and teamwork skills through workshops and other activities. They will approach leadership in a new way and learn how they can change the world!

- ★ September 14-16, 2018
- ★ Camp Wabeek, Wisconsin Dells, WI
- ★ \$250, but you can ask a Kiwanis club to sponsor you!
- ★ This event is open to anyone, not just KC members, so invite your friends!



# K-Family Brewers Game

Come support the Brewers and the Kiwanis Family at one fun event! K-Family members of all ages are welcome! The game will be held on September 30 at Miller Park against the Detroit Tigers, beginning at 2:10 p.m.! Tickets cost \$20 and can be purchased using the order form.



Proceeds will support the Kiwanis Governor's Project!

**Ticket orders must be  
postmarked by August 20!**



# Governor's Project Award Criteria



**American  
Cancer  
Society®**

Each year the District Governor chooses a charity for which they want to focus specifically to fundraise that year. This year's Governor's Project is the American Cancer Society, and any events your Key Club puts on to fundraise for this donation will be included as part of the Governor's Project funds, to be given to the Society at the end of the year. There is an award given at D-Con to the best Governor's Project service project, and attached is the application for this award, so that your clubs can begin planning an American Cancer Society fundraiser if you would like!

# Member Recruitment

Come September, it will be time to recruit your 2018-19 members! This task can seem daunting, so here's a collection of ideas to start.

- ✿ Participate in "Club Rush" (or similar activities)

If your school has an event where all the clubs have booths and students walk by them all make sure to participate! Students will hear about Key Club for the first time here!

- ✿ Use posters wisely!

Posters advertising for your club can be effective when they are memorable and placed in places that are well traveled by students

## \* Snacks are persuasive

Not necessarily at every meeting, but especially to convince students to come to an initial meeting, snacks can be a convincing factor

## \* Be excited about Key Club!

Obviously being overly excited could scare students away, but be excited about Key Club when you talk about it—fun is attractive to people.

## \* Find unique places to advertise your Club

There are many unique places to advertise that students will really take notice of. One example is setting Key Club bookmarks by the checkout in the school library (with the permission of the librarian, of course). This is especially effective at the beginning of the year because most students will have textbooks to check out.

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**Enjoy your August  
Division 11!**