

Meeting: Eau Claire Virtual School Governance Board

Date: 10.19.2021

Time: 4:30 P.M.

Location: Virtual - WebEx

Attendees:

X Kaylynn Winnegar	X Kelsey Makl	X Jason Schmitz	X Andria Rice	
Susan Kishel	Erik Keisler	X Shannyn Pinkert	X Melissa Crisp	
Mario Medrano	Dave Oldenberg	X Pa Sia Moua	Andrew Seveland	
X MarLee Johnson	X Jim Schmitt	X Keith Stearns	X Kelsey Makl	

Guests:

Amy Sauerman, Robin Becker, and Laura Schlichting

Notes:

1. Public Comment - Shannyn Pinkert

- No members of the public present for public comment.

2. 09.21.2021 Approval of Minutes - Shannyn Pinkert

- Motion by Kaylynn Winnegar- to approve 09.21.2021 ECVS meeting minutes, seconded by MarLee Johnson. All others approve, motion carries.

3. School Report - Laura Schlichting

- Staffing Update
 - School District approved hiring a 0.5 secretary. No current candidates.
 - Resignation of Erin Hazan for grade 2/3 teacher. No current candidates. Vacancy is currently filled through Deborah Skalecki and Laura Schlichting.
 - May be able to fill positions through EduStaff or through university students.
- Community Events
 - Fall event (Oct. 25) will be postponed due to illnesses
- Assessments and Academic Updates
 - Fall assessments are concluding
 - High school students – many are credit deficient
- PTO monthly meetings
 - Shared in the Griffin quarterly
 - 1st meeting was on 10.18.2021 – 1 parent was in attendance

4. Annual Report - Laura Schlichting

- Executive Summary
 - In 2021 – 2022 EVCS expanded
 - 118 students are using the Pearson curriculum and staff
 - 27 4th and 5th grade students are using Pearson platform with ECASD teachers

- K-3 students are using district curriculum and teachers with Seesaw.
- Increased staffing
 - 2 additional FTE
 - School counselor increased to 0.3
 - Library Media Specialist added as a 0.2 position
 - Principal 0.5 FTE
- Student population includes EL learners and Special Education students
- Most students are at the high school level
 - 22 seniors currently enrolled
- Demographics of student population
 - 55% female, 45% male
 - 63% white, 21% Asian, 3% Black, 6% Hispanic, 1% Native/other Pacific Islander, 6% 2 or more races
 - Primarily English with Hmong and Spanish speaking students as well
 - Majority of students have come from within ECASD. 23 students are open-enrolled. 21 from Memorial. 25 from North High School. 20 students returning from last year.
- ECVS Roles and Responsibilities Document
 - EVCS Mission Statement remains the same
 - ECVS principal and guidance counselor positions stay the same
 - EC Virtual teacher (K-5) and resource teacher positions have been added with descriptions/responsibilities
 - Library Media Specialist also includes IT support. Job description/responsibilities has been updated.
 - Virtual School secretary job description/responsibilities has been added. This includes duties for elementary, secondary, and registrar duties.
- Budget
 - Pearson Contract – 118 6th – 12th students cost over \$500,000
 - No significant differences between last years budget and this years, other than Pearson due to increased enrollment
 - Addition of advertising budget
 - Additional clerical time for duties that are performed in absence of secretary. Will be removed from budget when secretary is appointed.
 - Total budget 2021 - \$543,485
- Virtual School Marketing
 - Free Facebook Posts – each post averaged reaching 1,000 people
 - Paid Facebook ads in June, July and August - \$527.14 spent, reached 26,606 people
 - Paid radio spots (\$27/spot) total of \$810
 - \$1,337.14 spent prior to school year on marketing
 - More marketing will be done in January and February during change of semester
 - Consideration of adding a question to enrollment Qualtrics survey of how families heard of ECVS to collect marketing data.
- Waitlist system developed for families who want a spot in upcoming semesters.

5. Board Officers/Appointment of Secretary

- Kelsey Maki filled the Secretary position.

6. FAC Update – Jason Schmitz

- Quarantine and COVID – ECASD is lower than other districts
- Learner Profile Visioning Session. Collected family input about what our children need to be successful in the world and school.
- Superintendent Mike Johnson talked about Social and Emotional well being
- Vaccine Clinics coming soon tied to schools.

7. Consideration of a 2nd FAC representative

- Additional parent was present at FAC for ECVS
- Due to growth in size, ECVS is considering an additional representative
- Laura will ask families if they are interested in being a representative through Skyward message

8. Future Agenda Items

- Public Comment
- Approval of Minutes
- School Report/FAC Update