Northstar Middle School
PTSA General Meeting
Tuesday, January 5, 2021
6:30PM Virtual via Microsoft Teams
Meeting Minutes

Attendees: Rob Geske, Ashley Sinette, Amanda Phelps, Ashton Dambowy, Scott DeRusha, Dorie Fink, Jennifer Junker, Angela LaVoy, Michelle Lavoll, Kristin Morosky, Michelle Olson, Aria Randall, Mary Rettke, Rob Geske, Brenda Xiong, Jenny Williams, Malissa Dahlstrom

- Welcome and General Comments
  - Jennifer Junker welcomed everyone to the meeting.
- Secretary's Report
  - 10/27/2020 meeting minutes sent to Northstar PTSA via email and posted to the Northstar website were reviewed.
  - Mary Rettke moved and Michelle Olson seconded the motion to approve the report.
- Treasurer's Report
  - Treasurer's report was reviewed.
  - Money was received from scrip, discount cards, and restaurant fundraisers.
  - Account balances are as follows:
    - Savings: $22,364.75
    - Checking: $11,942.78
  - Jennifer Junker moved and Cindy Swing seconded the motion to approve the report.
- TOSA Scott DeRusha Comments
  - Teachers and students provided thank you donuts to parents before winter break.
  - $1,715 was raised for scrip/season of giving.
  - Conferences are coming up on 2/23/2021 and 3/2/2021.
  - Summer School options for students will be available soon.
- Teacher Representative Comments
  - 7th Grade – Brenda Xiong
    - Thank you to PTSA for lunch on parent/teacher conferences and succulents.
    - Registration for next year is coming soon.
    - End of quarter is coming soon, ensure student assignments are complete.
    - Thank you for support from parents during this time.
  - 6th Grade - Michelle Olson
    - Thank you to families for support, parent/teacher conference meal, succulents.
    - It was nice to have time options for conferences and turnout was good.
    - Please continue to send students dressed for outside weather.
  - 8th Grade - Mary Rettke

        - Teachers are very happy to have kids back in person.
        - The students are awesome and adjusting well.
        - Registration is for high school is happening.
        - End of quarter is coming soon.
        - Thank you to families for all their support.
- Student Representative Comments
    - Student Council donated $500 to the season of giving. They also made signs.
    - Students helped provide and distribute donuts to parents and teachers.
- Old Business
    - Holiday Scrip & Season of Giving – Dorie Fink
        - The following details were provided regarding the financial impact of scrip and the Season of Giving:

	2018	2019	2020
Total PTSA Earnings	**$282.44**	**$372.18**	**$510.89**

Season of Giving Earnings	$50.75	$100.88	
# Season of Giving Cards	38 ($950)	89 ($2225)	56 ($1400)
# Season of Giving Orders	17	22	13

Holiday Scrip Earnings	$231.69	$271.30	
# Holiday Scrip Orders (total)	18	20	20
# That Were Online Orders	None	--	(4)

Retailer	Sales	Earnings
Mega Holiday	$1375	$137.50
Burrachos	$55	$5.50
Pinehurst DQ	$70	$14
Culver's	$110	$11
Great Lakes Scrip	$4,750	$331.39
Discount Card	$20	$20
TOTAL:	**$6,205**	**$510.89** (after shipping)

        - Recommendations
            - Expand the online program – Dorie and Jennifer will put a proposal together in the spring to further discuss.

            - Purchase the $79 software subscription (annual) to make scrip easier to manage.
        - Northstar staff are very supportive of this program – thank you to them.
    - Check Presentation ECASD Homeless Program - On 12/22/2020, 5 student reps presented $1,700 to ECASD homeless program ($1,150 in gift cards and $500 in cash). Local news WEAU 13 featured the presentation: https://www.weau.com/2020/12/22/northstar-middle-school-staff-and-students-raise-money-for-school-district-homeless-program/
    - Dairy Queen Fundraiser November/December - The following amounts were raised in the DQ fundraiser for PTSA ($126.60 November and $102.95 December).
    - Chipotle Fundraiser December - The Chipotle fundraiser raised $148.83 for PTSA.
    - PTSA Bylaws were approved .
- New Business
    - Burrachos - Benefit night is scheduled for 1/19/2021.
    - Other Restaurant Fundraiser Ideas – PTSA would like to hold additional restaurant fundraisers. The following suggestions were made:
        - Red Coal
        - Toppers
        - Olson's
    - How to Keep 100% Virtual Families Connected
        - Ideas were discussed on how to keep families connected. Ideas included the following:
            - State Testing - Potential welcome signage for state testing days for all cohorts and snacks could be provided.
            - Back Pack – All students will get a free back pack from the district, could PTSA give them a water bottle? Locust Lane Elementary has done this. Malissa will provide details on this to Jennifer for review.
            - Computer Mouse/Stylus – Could these be provided to check out and then return? How would they by sanitized? Could include a cookie?
    - Food Services Update
        - Free lunch and breakfast has been extended. The USDA waiver for free meals continues through end of 2020-2021 school year.
        - Free meal pick up is located at secondary ECASD schools continues.
    - Staff Appreciation Committee Update – Kristin Morosky
        - Once per month, committee will provide appreciation to staff as follows:
            - November – Pizza and succulent
            - December – Candy cane and quote
            - January – Need a pick me up poster and coins for a soda
            - February – Snack and Dr. Suess notes
            - March – Lunch and donuts

        - April – Tear off notes of thanks
        - May – Staff appreciation
    - Family/Teacher Conferences (Feb 23, 3:15-7:15 and March 2, all day) - Funds are coming from elsewhere for the lunch.
- Family Advisory Council
    - The following written update was written by Rob Geske to summarize the 12/8/2020 meeting: *FAC held its postponed December meeting on December 8th. Superintendent Johnson and Executive Director of Administration Kim Koller presented an update on the instructional model decision and discussed future plans regarding possible changes to the second half of the school year. Following Superintendent Johnson's overview of the factors that went into the initial shift to 100% virtual learning, Director of Assessment Michelle Radtke walked FAC through the staff reporting portal and explained how the survey data was used to make decisions regarding staff absences. Finally, Kim Koller shared that the District is considering possible changes — based on input from all levels within the District of how things are going so far this year — to the second half of the year, including reducing study hall time, better utilizing classroom time, and improving elective and mitigation strategies (high school); determining when best to use synchronous versus asynchronous learning and making sure staff are able to leverage all available tools (middle school and elementary school); and working on intervention strategies (elementary school). The next FAC meeting will be on January 5, and FAC will be receiving an update from Executive Director of Business Services Abby Johnson on the upcoming planned referendum.*
    - Next meeting is 1/5/2021.
- Adjourn

2020-2021 Executive Board and General Meetings.

- ~~Tuesday, August 4 – Executive Board Meeting~~
- ~~Tuesday, September 15 – General Meeting~~
- ~~Tuesday, October 27 – Executive Board Meeting~~
- ~~Tuesday, January 5 – Executive Board Meeting~~
- Tuesday, February 16 – Executive Board Meeting
- Tuesday, April 6 – General Meeting
- Tuesday, May 4 – General/Executive Board Meeting & End of Year Celebration