

BUSINESS MANAGEMENT ASSOCIATE DEGREE



DUAL CREDIT HIGH SCHOOL ACADEMY • EMBEDDED ASSOCIATE DEGREE

Business Management Academy 2025 Cohort		
Dual Credit High School Academy • Embedded Associate Degree		
	Summer	School Year
Year 1	<ul style="list-style-type: none"> • Business Management Orientation (No Credit) Two-day Intro CVTC/Employer session 	<ul style="list-style-type: none"> • 102-130 Innovative Business Mindset/Entrepreneurship (TC) • 104-102 Marketing Principles (TC) • 103-102 Microsoft Office Suite (TC)
Year 2	<ul style="list-style-type: none"> • 116-193 Intro. to Human Resources • 801-198 Speech (Only take one time, offered every summer) 	<ul style="list-style-type: none"> • 102-133 Leadership for Business Excellence • 102-112 Principles of Management • 102-160 Business Law
Year 3	<ul style="list-style-type: none"> • 102-113 Business Ethics • 801-198 Speech (Only take one time, offered every summer) 	<ul style="list-style-type: none"> • 101-105 Intro to Accounting (TC) or 101-111 Accounting I (TC) • 102-109 Business Analytics • 102-117 Business Management Career Planning • 102-188 Project Management AP Language AP Macroeconomics
Year 4	<ul style="list-style-type: none"> • 138-150 Global Business • 801-198 Speech (Only take one time, offered every summer) 	<ul style="list-style-type: none"> • 101-172 Business Finance • 102-114 Managing Operations • 102-115 Business Management Internship • 102-116 Strategic Management AP Psych *AP Statistics
(TC) = Transcribed Credit course offered by ECASD High School teachers AP courses taught by ECASD High School teachers Other courses taught by CVTC instructors *AP Statistics is not required if students take & earn a WorkKeys Assessment Score: Graphic Literacy- Level 4 • Workplace Documents-Level 5 • Applied Math-Level 6 If a student does not earn AP credit or cannot take a course in the sequence, there are options available to complete all required courses		

Business is everywhere. Leaders are made. Are you interested in a broad career that will develop your leadership skills? Earn your Business Management Associate Degree through Chippewa Valley Technical College while earning your high school diploma. Participating in this academy, you will have the opportunity to graduate with a diploma from Eau Claire Area School District along with obtaining an Associate Degree in Business Management from CVTC. In this embedded four-year program, you will learn how to make effective business decisions, plan, communicate, organize, direct, and evaluate the functions of business. CVTC has several articulation agreements in place with partner universities for students to complete their bachelor's degree in as few as two years after high school.

Opportunities for Students in Business Management

Careers	Skills You'll Gain
<ul style="list-style-type: none"> • Project Manager • Business Analyst • Inventory Controller • Product Manager • Sales Manager 	<ul style="list-style-type: none"> • Leadership • Communication • Problem Solving • Teamwork • Critical Thinking • Decision Making • Conflict Management • Business Ethics • Diversity Management • Time Management • Global Relations • Project Management • Operations Management

General Education

Requirements, if not completed at ECASD:

- English Composition 1
- Economics
- Statistics
- Introduction to Psychology

GET STARTED TODAY!

To enroll in this opportunity or to learn more, visit cvtc.edu/HSAcademies

- Select Business Management Academy

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Q: What is the Business Management High School Academy (HSA)?

A: A four-year series of courses taught by CVTC faculty and high school instructors in the Fall and Spring semesters. Summer classes will also be available. Students completing this program receive high school and college credit for the courses and may earn their Associate degree in Business Management before graduating from high school.

Q: Can I still participate in sports and extracurricular activities?

A: Yes! Time management is an important part of being successful. Students, parents, and counselors should work together to arrange a schedule that works best for the students. Students will need to make choices to commit to business courses. We have many successful students who have been athletes and held a job while doing the in-person academy. Creating a schedule for academics is important.

Q: What if I cannot fit in a class or one of the summer courses?

A: That is okay! Following the four-year plan is your best opportunity to graduate with your Associate Degree. However, some students will take a course out of sequence due to family vacations or other conflicts. If a student misses a course, they need to double up the following year/summer. If a student cannot make up the course they may graduate and have a course to take in the summer. Still a GREAT accomplishment!

Q: What happens after a student is registered?

A: Students receive an acceptance email and letter notifying them of their course schedule and orientation session. Students are required to attend orientation to learn more about college expectations, meet their instructor and receive their textbooks.

Q: When do students need to meet outside of classes?

A: Students are required to attend a two-day Orientation Session during the first summer. A series of four meetings throughout each academic year will be offered for students. These are facilitated by high school and CVTC staff to provide ongoing support, answer questions, and provide information on upcoming courses and events.

Q: How do students get textbooks?

A: School districts cover the cost of required textbooks/resources. These are given to students at the orientation session or the first day of class.

Q: Who pays for tuition for HSA students?

A: Tuition, fees, and textbook costs are paid for by your school district if the courses are not offered as transcripted credit. Students may be responsible for all costs associated with courses if students are not successful. Students should check with their high school on their policy.

Q: Why do school districts offer HSA?

A: School districts offer academies for several different reasons. School districts may be offered additional funding from DWD incentive grants for students who graduate with industry credentials. Districts are also required to provide students the option to take 18 college credits not offered through their current curriculum. School districts are required to provide individual academic and career planning for all students and HSA help districts meet this requirement.