

**OFFICIAL PROCEEDINGS OF THE REGULAR MEETING OF THE
BOARD OF EDUCATION, EAU CLAIRE, WISCONSIN, MAY 16, 2011
PRESIDENT CRAIG PRESIDING**

Following the Pledge of Allegiance, President Craig called the meeting to order at 7:00 pm. Secretary Patti Iverson confirmed that the meeting was properly noticed and was in compliance with the open meeting law.

Roll call was taken and the following commissioners were present: Craig, Cummins, Duax, Faanes, Janke, Johnson, and Wogahn. Absent: None. Student Representative Rebecca Giles was present; Joe Luginbill was unable to attend.

NOTICE OF CLOSED SESSION

President Craig announced that the Board would go into closed session following the committee meeting under 19.85 (1)(c) to consider employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility to discuss the Superintendent's evaluation, Executive Director contracts and ECAA Agreement and 19.85 (1)(e) to deliberate or negotiate the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session for clarification of retirement benefit for members of the Eau Claire Schools Classified Federation Local 4018.

PUBLIC FORUM

No one signed up to address the Board.

BOARD/ADMINISTRATIVE REPORTS

Superintendent's Report

Superintendent Heilmann said that the Board will be presented with a resolution on June 6th regarding soliciting RFP's from companies or individuals to serve as a construction manager for referendum-related projects. He shared information on the pros/cons of having a Construction Manager as Advisor versus a General Contractor. The leadership team met to review these options and will recommend that the Board go with a Construction Manager as Advisor.

The Legislative Fiscal Bureau reported that tax revenue projections in Wisconsin were recently revised to show the state will receive \$636 million more through the end of the three-year budget cycle than expected. The primary factor is the unanticipated strength in individual income tax collections since January figures were released (an increase of almost 28% over the same four-month period last year). These figures do not include the effect of Act 10, which is pending in the courts. When asked if these new projections

would provide some legislative relief to the deep cuts to education, the Governor said that was not likely and that the extra money should go to pay down the state's debts.

The Alliance for Strong Communities will hold a forum entitled, "State Budget: Calamity or Cure?" on Wednesday May 25th from 6:30 to 8:00 pm at South Middle School in the auditorium. They will discuss the pros and cons of the Governor's proposed budget. Everyone was encouraged to attend.

ECASD has several graduation ceremonies in the next few weeks: 1) The Eau Claire County Off Campus graduation will be held on May 27th at 4 pm at CVTC. 2) McKinley's competency graduation is June 2nd at 7 pm at DeLong. 3) Memorial will graduate its students on June 8th at 6 pm at Zorn Arena, and 4) North will hold its graduation ceremony on June 9th at 6 pm at the Dog House.

Communication to Superintendent/Board President

Carol Craig said the EC School Board, in conjunction with Altoona and Chippewa Falls school boards, has another meeting scheduled with local legislators on May 23rd from 8 to 10 am at Norske Nook.

President Craig shared committee assignments for Board members in a document included in Board packets. Each Board member has three assignments.

Student Representative Report

Becca Giles had no report.

Tim Leibham said the application deadline for Student Representatives is May 23rd. Interviews will take place at the schools and any Board members interested in serving on the interview team should contact Mr. Leibham.

Other Reports

Policy and Governance Committee

The committee received most of the prioritizing for policies to be considered by the Board. They will review that information and follow up on the most pressing policies.

Budget Development Committee

There was nothing to report.

CONSENT RESOLUTION AGENDA

Board members asked to pull Resolutions 7, 9, 10, 12 and 13 from the consent agenda.

Com. Wogahn moved, seconded by Com. Faanes, to approve the consent resolution agenda consisting of the following items:

- ◆ The minutes of Board meeting of May 2, 2011 as mailed.

- ◆ The minutes of closed session of May 2, 2011, as mailed.
- ◆ The financial report as presented.
- ◆ That the Board of Education accepts the gifts as in the amount of \$12,503.82 for the period of April 1, 2011 – April 30, 2011.
- ◆ The matters of employment of May 16, 2011, as presented.
- ◆ The budget adjustments as presented.
- ◆ Amendment to Approve 2011-12 Open Enrollment Requests
- ◆ Designation of Public Depositories
- ◆ Summer Capital Improvement Projects: Manz Elementary Asphalt, Meadowview Elementary Gymnasium Flooring, Memorial HS Track & North HS Auditorium Lighting & Sound System

Consent resolution agenda items approved by unanimous roll call vote.

INDIVIDUALLY CONSIDERED RESOLUTIONS

Resolution #7-- Modifications to Eau Claire Administrators' Association Contract, Non-Affiliated Contracts, Executive Directors' Contracts, and Superintendent's Contract Regarding Health Insurance Contribution & Employee's Share of WRS Contribution

It was noted that this group has received smaller percentage salary increases over the past several years than the union groups. Board members received letters and emails about concerns with the non-affiliated contracts and some discrepancies within the group. This is a rather large group of people that hasn't had representation. President Craig noted that the closed session minutes from the May 2nd meeting were approved and a decision was already made about salaries. She said that didn't mean the Board couldn't consider or chose to have a discussion about their contract and have it brought back again.

Com. Duax moved, seconded by Com. Wogahn, to approve modifications to Eau Claire Administrators' Association Contract, Non-Affiliated Contracts, Executive Directors' Contracts, and Superintendent's Contract Regarding Health Insurance Contribution & Employee's Share of WRS Contribution as presented. Carried by unanimous roll call vote.

Resolution #9— Resolution Authorizing the Issuance and Sale of \$31,000,000 Bond Anticipation Notes Pursuant to Section 67.12(1)(B), Wisconsin Statute

Mr. Van De Water reported that the District had a very successful sale of Bond Anticipation Notes (BAN). The winning bid was received from Piper Jaffrey with a true interest cost of .547995%. There were six bids received for notes with the highest bid at about 1.5%. Mr. Van De Water said that BAN is short-term instrument used for funds for immediate expenses with bond issues. They will be refinanced with bonds next fall. The bonds will need to be sold prior to the last working day in October so the levy can be set for that portion of the long-term debt. BAN gives the financial advisor the flexibility of

gauging the marketplace before that time. If conditions warrant taking action sooner, the advisor may come back earlier.

Mr. Van De Water said that the District maintained a very favorable rating (AA) with Standards and Poors. This should help with rates at the time of the bond issue.

Com. Wogahn moved, seconded by Com. Faanes, to adopt resolution authorizing the issuance and sale of \$31 million Bond Anticipation Notes pursuant to Section 67.12(B), Wisconsin Statutes. Carried by unanimous roll call vote.

Resolution #10-- Resolution to Comply with Governmental Accounting Standards Boards (GASB) Statement No. 54: Fund Balance Reporting and Governmental Fund Type Definitions and Appointment

There were some questions about whether the District would be mandated to do certain things with regards to fund balance. Mr. Van De Water explained that it does not and said that these are goals for the Board to consider.

Com. Wogahn moved, seconded by Com. Duax, to adopt resolution to comply with Governmental Accounting Standards Boards (GASB) Statement No. 54: Fund Balance Reporting and Governmental Fund Type Definitions and Appointment as presented. Carried by unanimous roll call vote.

Resolution #12 - §66.0301 Cooperative Agreement Between the McKinley Charter School Governance Board, School District of Altoona & the Eau Claire Area School District

Com. Wogahn asked if the approval of the McKinley Charter School contract should be done before action is taken on the §66.0301 agreement. It was not felt that was necessary.

Com. Duax moved, seconded by Com. Faanes, to approve the §66.0301 Cooperative Agreement Between the McKinley Charter School Governance Board, School District of Altoona & the Eau Claire Area School District as presented. Carried by unanimous roll call vote.

Resolution #13— Contract Between the McKinley Charter School Governance Board and the Board of Education of the Eau Claire Area School District

Com. Cummins had some concerns about the charter contract. She felt there were some philosophical discussions with regards to charters that the Board should have. She questioned whether certain pieces of the contract would make it more of a program than a charter, and she wondered if that would make it ineligible for dissemination grants.

Superintendent Heilmann explained that the District has had many conversation about a charter school template, and administration has tried to get commonality for those charter schools in existence and those that may come in the future. He said he has had conversations with Barry Golden from DPI and he did not see things that would pose barriers to dissemination grants. He said if there comes a time where there are changes to federal statutes with components that make it untenable to go forward, those issues could be addressed at that time. He said the long-term goal would be accessing other funding mechanisms other than just school district funding.

Com. Faanes moved, seconded by Com. Wogahn, to approve the contract between the McKinley Charter School Governance Board and the Board of Education of the Eau Claire Area School District. Carried by unanimous roll call vote.

Resolution #15—Payment of Bills and Net Payroll

Com. Wogahn moved, seconded by Com. Duax, that the Board of Education approve payment of all bills in the amount of \$4,494,685.06 and net payroll in the amount of \$5,141,346.44 for the period of April 1, 2011 through April 30, 2011 Carried by the following roll call vote: Ayes: Craig, Cummins, Duax, Janke, Johnson, and Wogahn. Abstained: Faanes.

Regular meeting adjourned.

Submitted by Patti Iverson, Board Secretary

**COMMITTEE MEETING
BOARD OF EDUCATION – EAU CLAIRE, WISCONSIN
MAY 16, 2011**

1. Call to Order – Committee Meeting

Board Members present: Craig, Cummins, Duax, Faanes, Janke, Johnson, and Wogahn. Absent: None. Student Representative Rebecca Giles was present; Joe Luginbill was unable to attend.

2. Committee Reports/Items for Discussion

A. Post-Secondary Readiness & Programs of Study

Ann Franke, Jim Schmitt and Kristan Motszko were present to discuss the District's Programs of Study and how that fits into the framework for preparing students for post-secondary success.

Ms. Franke reviewed the education program framework for PSR and how it fits together social/emotional learning, core academics and career awareness/interests/aptitudes. She said Program of Study (POS) is a sequence of coursework, co-curricular activities, work-based learning, service-learning, and other learning experiences. POS is a coherent, articulated sequence of rigorous academic and career related courses leading to one or more of the following: associate degree, industry-recognized certificate or licensure a baccalaureate degree and beyond. It is a resource to help students and families navigate the high school system to prepare students to pursue post-secondary options and ultimately a career in that area. POS begin with 16 career clusters and their pathways. There are 79 nationally recognized POS and the ECASD has 81. She reviewed an example of the marketing management pathway.

Parent involvement is very much a part of the process; however, it was noted that counselors now have individual sessions with students to help them navigate through this. Every student is not required to determine a POS. If they don't get a POS, they will work with the counselor. The goal is for all students to have some sense of aptitudes and interest by their junior year.

Kristan Motszko explained the four stages of POS development. During Stage 1 teachers and other staff develop an initial POS plan using a blank template. Stage 2 involves the Teaching & Learning staff reviewing the Stage 1 plan. An advisory meeting is held for Stage 3 and that group reviews the Stage 2 plan. The advisory group consists of Stage 1 & 2 participants, plus relevant members from business, post-secondary,

parents, students, and government agencies. At Stage 4 the department chairs and members of the Stage 3 advisory meeting review the Stage 3 plan. These POS will continue to be reviewed and updated. Com. Johnson suggested that Board members may be good resources for the Stage 3 reviews.

Jim Schmitt explained how parents/guardians and students use Programs of Study. He said the sooner a student considers a POS the better. Part of the goal for students is to help them make course selection decisions that support career goals. It determines the sequence to take particular courses. The counselor and other staff members can also assist in this process to identify potential post-secondary programs.

Staff use the POS to determine how courses support one another, how existing courses should be revised, to identify courses that should be added to the program, and to identify courses that may no longer be needed. In addition, other programs are being studied including General CAD, Personal Law, Music Theory and Journalism.

In order to evaluate the effectiveness of POS, a post-graduate survey has been prepared that will target one year, five year and ten year graduates. It will ask about high school interests, what they studied after high school and what career they are now in. Eighth and ninth grade families will also be surveyed beginning next year after the registration process. They also use post-secondary admission data, retention and graduation completion data.

In various studies conducted by CVTC, students who begin one program and proceed to graduation without switching programs experience a significantly higher graduation rate than those who stop one program and enter another. Another study showed the importance of counseling with careers and highlighted success of students who had a counselor meet with them while in high school. Data from the National Student Clearinghouse was also shared which looked at the 2005 graduating classes post-secondary enrollment and progress.

Com. Johnson was concerned about the revision and addition/deletion of courses. She felt that some courses need to be filtered through other things people need in life like civic engagement, personal fulfillment, etc., before they are dropped from the course selection list. Mr. Schmitt explained the process that is used to make value judgments on courses. Mr. Leibham added that at the core of everything is development of social/emotional assets. Decision making and civic engagement should be embedded in everything.

The counseling piece was discussed. Given the critical role counselors play, it was questioned whether the District's current counselor resources will be

adequate. Memorial Counselor Steve Smith said that each counselor has a student/counselor ratio of about 320-340 to 1. A counselor will host about 80 conferences with students and parents during a five to six week period. They have not added hours to counselor's time but they have redistributed their time in that conferencing piece. They keep one counselor available at all times on a rotating basis so there is always someone available to handle any crises that may occur during the day. Kristan Motszko added that teachers will play a key role in this process as well. Dr. Heilmann said that having an adequate number of school counselors, especially at the middle and high school levels, is critical. He felt it was one of the key elements for PS success.

Com. Cummins wondered if an ad hoc committee should be formed for post-secondary readiness. President Craig added that the Board should consider taking action to endorse the PSR framework since many programmatic decisions are being made based on that framework.

B. Discussion and Possible First Reading of New ECASD Policy 416—Gifted & Talented Educational Programming

President Craig questioned the use of commas around the words, “but not limited to.”

Com. Faanes shared the first reading of Policy 416—Gifted & Talented Educational Programming:

The Eau Claire Area School District strives to offer each student learning experiences appropriate to his/her individual educational needs, interest and capabilities. The ECASD shall provide a continuum of services to high achieving students including, but not limited to, those identified as gifted and talented based on the guidelines set forth in the Wisconsin Guidelines for Gifted and Talented and shall include students who demonstrate high performance capability in intellectual, creative, artistic, leadership or specific academic areas.

C. Update of BOE Forward Goals & Assessment Input

Superintendent Heilmann shared information with the Board which included minutes from past Board Forwards, his updated task list, a draft agenda from Bruce Miles who will facilitate the June 4th Board Forward, and the analysis of the community survey that was done in 2008. He encouraged Board members to review that information well in advance of the meeting.

President Craig said that Dr. Miles will contact Board members before the Board Forward to answer any questions and gather information. She said the goal of the Board Forward is not just to see what the Board wants to do, but to be sure that what's going on in the district is integrated with School Board members' thoughts.

3. Request for Future Agenda Items

There were several requests for future agenda items including the potential of forming an ad hoc committee for post-secondary readiness, an endorsement of the post-secondary readiness framework, and a salary freeze for non-affiliated staff. Com. Duax asked about getting a report on how the District utilizes its garbage service. Dr. Heilmann said the Board will receive a written report on the topic.

4. Other Business

President Craig shared a written synopsis of the salient points from the WASB Spring Academy that several Board members attended. She felt the Board should review this information to see if District practices follow what WASB feels are good practices. She said there are a variety of things the Board could discuss so that it functions more appropriately or efficiently.

Com. Janke felt it was not necessary to take a roll call vote at the beginning of the meeting to determine a quorum. He said it is not needed nor required by law.

5. Motion to Adjourn Committee Meeting

Com. Cummins moved, seconded by Com. Duax, to adjourn committee meeting. Carried by unanimous voice of acclamation.

6. Motion to go into Closed Session

Com. Faanes moved, seconded by Com. Wogahn, to go into closed session under 19.85 (1)(c) to consider employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility to discuss the Superintendent's evaluation, Executive Director contracts and ECAA Agreement and 19.85 (1)(e) to deliberate or negotiate the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session for clarification of retirement benefit for members of the Eau Claire Schools Classified Federation Local 4018. Carried by the following roll call vote: Ayes: Craig, Cummins, Duax, Faanes, Johnson and Wogahn. Nay: Janke.

7. Meeting adjourned at 9:25 pm.