

**BEAVER  
CREEK**  
**EARTH WEEK  
CHALLENGE**



# **BEAVER CREEK**

## **Earth Week Challenge**

April 17th-25th, 2021

### **JOIN IN ON THE FUN!**

#### **1. REGISTER**

Registration opens April 14th.

#### **2. COMPLETE TASKS**

Choose "green tasks" from our list



#### **3. EARN POINTS**

Complete tasks and earn points



#### **4. SHOW US**

Submit picture proof of completed tasks



#### **5. WIN!**

Be entered to win a great prize package!



More details at [beavercreekreserve.org/events](http://beavercreekreserve.org/events)

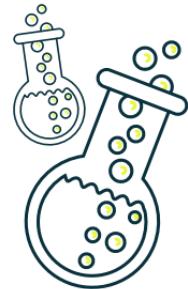
**WIN PRIZES. SAVE MONEY. SAVE THE PLANET.**

Beaver Creek Reserve | S1 County Rd. K, Fall Creek  
715-877-2212 | [www.beavercreekreserve.org](http://www.beavercreekreserve.org)



# Beaver Creek Reserve's AT-HOME SCIENCE FAIR

Back again for a second year! Join us in celebrating science and the wonders of at-home learning. All Beaver Creek Earth Week Challenge family teams may take part in this epic learning opportunity.



**SUBMISSIONS DUE THURSDAY, APRIL 22**

## SUBMISSION STEPS

- 1 Create the project
- 2 Take a video or picture of the project
- 3 Write a project description (see right)
- 4 Upload to BCR's Earth Week Challenge form
- 5 Submissions will be evaluated by a team of judges

## GENERAL REQUIREMENTS

- ✓ One submission per team
- ✓ 50% recycled/reused supplies
- ✓ Don't purchase new materials

## DESCRIPTION

- ✓ A hypothesis
- ✓ The steps you took
- ✓ A conclusion
- ✓ List of reused/recycled materials that you used

## POINTS OFFERED

- ✓ 10 points if all requirements are met
- ✓ Top 5 projects will get an extra 2 points towards the Earth Week Challenge!

[https://www.beavercreekreserve.org/earth\\_week\\_challenge/](https://www.beavercreekreserve.org/earth_week_challenge/)

# Beaver Creek Earth Week Challenge

April 17-25, 2021



## Objective

To encourage sustainable and environmental practices among citizens of the Chippewa Valley. Challenge items are designed to be either free or affordable, and will help you save money in the long run all while working to conserve vital resources. The tasks can also be easily integrated into most lifestyles even after the challenge is over. Participants will create teams and earn points for their "green" activities and be entered to win prizes!

In our first year, we had more than 50 teams comprising 170 people register to participate in the first-ever Earth Week Challenge! For our second year, we had 133 teams registered (which is about a 38% increase!) totaling 462 people, over 1,300 submissions, and almost 3,000 total points throughout the entire week! As we move into our third year with this challenge, we are adding new and improved tasks which can be completed by people of all ages, with fun new prizes as well! Being that we are still in the COVID-19 pandemic, most of our tasks can be completed virtually or while social distancing.

## Overview

The Earth Week Challenge will encourage local citizens to team up and engage in sustainable and environmentally focused activities to not only improve our immediate local environment, but to save money and have the chance to win some cool prizes.

How it works: Choose a team. A team can either be a family (Parent(s) + kids) or another group of up to 5 adults. Pick a team name and captain and register by following the link on the Earth Week Web Page. There is no registration fee or direct cost to participate.

Participants will find a list of more than 60 challenge tasks to choose from divided among seven categories: Getting from Here to There, Reduce the Amount You Leave Behind, Don't be an Energy Vampire, Stay Local, Can you Re-Use or Re-purpose it, Turn it Off and Opt Outside, and Be Part of the Solution (Or Join the Cause).

In each category there are various challenge tasks, each task is weighted by points. Tasks are given 1, 3, or 5 points depending on the difficulty of the task. Examples of tasks include: Use public transportation (1 pt), turn off the lights when you leave the room (1 pt), create something from a used material (shopping bag from a t-shirt or bird feeder from a milk carton - 3 pts), take a picture in front of an Eau Claire Chamber Green Business (5 pts).

Thanks to an ECO Grant from 3M, we have a more streamlined system for team registrations and for submitting picture proof by teams. Teams will be able to upload their files directly through Beaver Creek's website on the Earth Week Challenge Page. ([beavercreekreserve.org/events](http://beavercreekreserve.org/events)). The webpage is in the process of being updated to reflect 2021 information and sponsors.

Questions can be directed to [earthweek@beavercreekreserve.org](mailto:earthweek@beavercreekreserve.org). Teams should keep track of their own points and activities. A .pdf, Word Document, and an Excel document with the full list of tasks will be available for teams to download on Friday, April 16.

## **How to Win?**

Each team that accumulates 10 points will automatically receive the BCR “swag bag” which includes milkweed seeds, Earth Week stickers, and a family day pass to Beaver Creek!

Teams that reach 10 points and above will be entered into drawings for one of several prize packages that will include items like Triple Play Memberships, gift cards, and much more.

Teams that earn 120 pts or more will be in the running for our GRAND PRIZES! These prizes consist of \$100 gift certificates and other fun eco-friendly items.

Prize packages are still being finalized and will be released closer to the date when registration opens on April 14. Winning teams will be announced after Earth Week is over and will be notified when their prizes are ready to be picked up.

## **Rules**

- 1) Teams can consist of Families (i.e. Parent(s) + Kids residing in same household), Groups (defined as any other group of 5 or fewer adults. Could be roommates, friends, colleagues etc.), and Large Groups (business, school, daycare etc.)
- 2) Teams must register online. A link will be available on the Earth Week Challenge webpage. Registration will open Wednesday, April 14th and close on Sunday, April 25th. There is no cost to register.
- 3) In order to receive the points for an activity, a picture must be taken with team members engaging in the task (not all members are required to be in the photo due to social distancing).
- 4) Photos can be submitted online via the Earth Week Challenge page on Beaver Creek Reserve’s webpage. Please be prepared to choose your team name, and challenge task when uploading photos. All photos must be received no later than 4:00 p.m. on Monday, April 26th.
- 5) All prizes must be picked up at Beaver Creek Reserve, and winners will be notified prior to our official announcement.
- 6) By participating in this challenge, all team members agree that Beaver Creek Reserve has the right to share photos via social meeting and for other marketing efforts related to the Earth Week Challenge.

## **Website**

Webpage with sub navigation on Beaver Creek Website

([www.beavercreekreserve.org/events/earth\\_week\\_challenge](http://www.beavercreekreserve.org/events/earth_week_challenge)) (webpage will be live by April 1)

Email questions: [earthweek@beavercreekreserve.org](mailto:earthweek@beavercreekreserve.org)