

# **Life is Sweet in the Business, IT & Marketing Department!**



## **Personal Finance**

*.5 Credit      Grades 10-12      Elective*

Congrats! You got a PAYDAY! Now what?

A recent graduate says “every kid should take this course!” Learn the lifetime skill of money management! Create a budget. Use a checkbook. Manage a savings account. Complete tax forms. Apply for a loan. Insure your car. Participate in the Real Life Academy sponsored by the Eau Claire Area Chamber of Commerce. **Transcribed Credit with CVTC.**



## **Entrepreneurship**

*.5 Credit      Grades 9-12      Elective*

Ready to earn 100 GRAND by being your own boss? Imagine your own business!

Learn about business-minded personality traits, discuss business plans, and expose yourself to famous entrepreneurs and successful businesses. All within the foundations of marketing, finance, and management. **Transcribed Credit with CVTC.**



## **Digital Marketing**

*.5 Credit      Grades 10-12      Elective*

Social media may seem like it sometimes exists in the MILKY WAY, but for successful businesses, it is an earthly endeavor.

Learn how to use social media to drive business success.

Check out our student-produced [videos](#) about our Business Department! If you have questions, contact Carolyn Sylte ([csylte@ecasd.us](mailto:csylte@ecasd.us)),



## **Accounting Concepts; Intro to Accounting;**

**Accounting 1** (In order of recommended sequence)

*.5 Credit      Grades 10-12      Electives*

Time to CRUNCH those numbers!

Discover the value of accounting with this introduction to the financial language of sole proprietorships, partnerships, and personal bookkeeping. Whether you plan to pursue business/marketing as a career or you want to gain knowledge for its practical value in your life, a foundation in accounting is a must! **Intro to Accounting and Accounting 1** have Transcribed Credit



## **Yearbook I and Yearbook 2**

*1.0 Credit      Grades 9-12      Electives*

Challenge yourself with this WHOPPER of a project!

Record the history of your high school! Students will learn to design, edit, and promote a yearbook which provides them with a real-life opportunity to apply critical thinking, creativity, teamwork, and technological savvy. Students will create published pages using the industry standard software—Adobe Photoshop and InDesign.



## **Marketing 1 and Marketing 2**

*1.0 Credit      Grades 9-12      Elective*

Savor the melt-in-your mouth joy of learning how a business promotes, manages, merchandises, buys, sells, and distributes its product. Classroom activities will get you involved in discussions, field trips, group projects, and the school store. DECA activities include labs, conferences, trips, social events, and workshops. Explore the many careers in marketing.



## **Web Design Applications**

*.5 Credit      Grades 9-12      Elective*

TAKE 5 and learn how to design and create web pages! Learn valuable principles using Adobe Photoshop, Dreamweaver, HTML, and JavaScript.



## **Personal Law**

*.5 Credit      Grades 11-12      Elective*

Your legal knowledge doesn't have to be TWIZZLED up. Learn about contracts, warranties, product liability, consumer law, bailments, creditor's rights, and bankruptcy. Apply legal principles in your everyday life!