

The ECASD launched a **Family Survey** on April 18th to learn how parents feel about the performance of District schools. Feedback will be used to assess and improve campus-level education programs and services. To facilitate participation, the survey will be available in English, Spanish and Hmong.

Parents with a current email address on file with the District should receive an email invitation on April 18<sup>th</sup> which includes a survey link. We partnered with independent research and communications firm *K12 Insight* to administer the survey and compile the results. *K12 Insight's* involvement ensures the confidentiality of all responses and gives us objective data on which to act. When the survey closes on Monday, May 8<sup>th</sup>, *K12 Insight* will analyze results and ECASD administrators will share findings and next steps with the community.

Families should receive an email on April 18<sup>th</sup> and are strongly encouraged to participate. If you are a parent in the District and did not receive an email but would like to participate, please contact Jill Preston at 715-852-3060.